

# thiskindagirl

Dive Deep Into Ethical Non Monogamy



Hello. My name is Rosie Kay.

I'm an Open Relationship Coach and online educator for first-time swingers.

My website [thiskindagirl.co.uk](https://thiskindagirl.co.uk) was born out of a desire to share my realistic, relatable advice about ethical non-monogamy, alternative relationships and human nature. I wanted to help people navigate their way successfully around the heavily stigmatised world of swinging and open relationships.

In my blog articles, workshops, and social media I attempt to banish the stigma and myths associated with non-monogamy, who swingers are and what they enjoy.

My main mission is to guide people on how to talk about their sexual needs openly so they can have meaningful and satisfying relationships built on trust and honesty.



2.800



50k



800



531



15.6

## Who do I work with?

As a Swinger Lifestyle Consultant, Open Relationship Coach, Ethical Non-Monogamy Expert and Instagram Influencer, I am quite accustomed to being asked for advice and guidance by my fans and followers, customers and clients.

Although I do primarily write about swinging and Ethical Non-Monogamy, I have been commissioned to write reviews on behalf of sex shops and adult stores. I have also written about hotels that I have stayed in when visiting clubs and events, and find this type of content, from the standpoint of a single female swinger, is very popular with my readers.

I am happy to offer my expertise and knowledge and work with brands related to the alternative lifestyle as well as hotels, restaurants, websites and influencers who are open to the subjects I educate my audience about.

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## Who is my demographic?

Single men, women and couples read my content and follow me on social media.

Aged between 25-55.

I attract clients and followers from the UK, the USA and Europe.

Younger, professional people, who perhaps have met via dating apps

Open-minded, sexually curious and are already following other influencers similar to my niche.



### YouTube Stats

Subscribers - 2,550  
Overall Views - 325,100  
Impressions - 1.3M

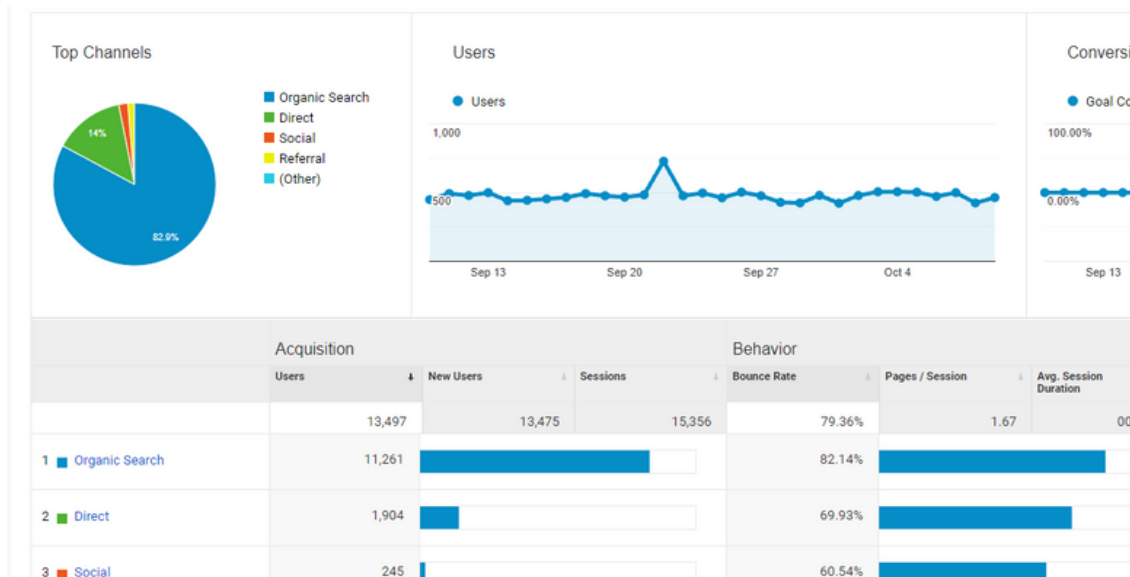


### Blog Stats

Daily Visitors - 568  
Monthly Views - 16k  
Monthly Unique Page Views - 30k

## Google Traffic

Over 80% of my traffic comes from google



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## Previous Collaborations

“ Thank you for your content! I have found it incredibly uplifting and love the Discord community you have created. The support offered to each other here has been invaluable. I am extremely grateful to you for setting it up, Keep up the good work.  
~ Tina

- **Le Boudoir - The UK's leading lifestyle members club**

I work closely with Le Boudoir in central London. During the Covid 19 Pandemic, I assisted them with running and promoting their virtual events. I maintain a close working relationship with the club and have created several pieces of content for them.

- **London Alternative Market**

London Alternative Market (LAM) is London's first community-supporting market project, held in the heart of the city on the first Sunday of every month. I was invited to be a guest expert speaker and did a workshop on 'attending events as a single person'.

- **The New York Post**

In July 2022, I was interviewed by the New York Post, who wrote an article on the coaching work I do, how I help my clients and how I became Thiskindagirl. The New York Post's digital network attracts over 80 million unique monthly visitors.

- **The Sun Newspaper**

In September 2021 I did an interview and photoshoot with The Sun Newspaper. The article was a piece on non-monogamous relationships and it was featured in their 'Fabulous' magazine section. Fabulous is the UK's most read women's magazine with 2.2 million readers. The article was featured in both the Newspaper and, in the online edition, clickable links leading to my site were added.

## News and Media

I have been featured in both the national and international press.



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## Collaboration Options

### **Dedicated sponsored post £500**

- High quality, SEO optimised blog post where your brand is featured exclusively.
- minimum 1500 words
- 4 links
- Post and product/brand is promoted across my social media
- Post promoted to email subscribers

### **Dedicated sponsored YouTube video £350**

- Youtube video featuring your brand/ product exclusively
- Links included in the description
- Video promoted on my social media feed
- Video promoted to my email subscribers.

### **Shared sponsored post £300**

- 2 links within the article
- Dedicated paragraph within the article, detailing your brand
- Promotion on one social media platform of your choice

### **Social Media Advertising**

- Promoting your brand on my Instagram page £300 per picture.
- Featuring your brand in my Instagram story with a clickable link to your site £100
- Promoting your brand on my Discord server £50
- Video promoting your brand on my TikTok channel £200

### **Email Advertising**

- Mentions about your brand in my weekly newsletter to my email subscribers £100.
- A dedicated email about your brand sent to all my email subscribers £250

Have other collaboration ideas?

I'd love to hear them!

Let's start a relationship [thiskindagirl@gmail.com](mailto:thiskindagirl@gmail.com)

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